

Director of Communications

Location: Suresnes

Company: Phagos

Employment Type: Full-time

Starting: ASAP

Annual gross salary: TBD based on profile

Overview:

Phagos is deploying a global solution against the antibiotic resistance pandemic. We fight ever-evolving infections with ever-evolving medicines using classical ML, GenAI, and optimised microbiology.

With an international team of 30+ passionate professionals, we are dedicated to advancing cutting-edge solutions that will make a meaningful impact on global healthcare. As we continue to scale, we are seeking a dynamic Director of Communications and Marketing to help drive our brand's visibility, reputation, and growth.

This role will oversee all internal and external communications, branding, digital presence, and public relations efforts. The ideal candidate will have a strong background in both marketing strategy and corporate communications. Experience in the biotech or life sciences industry will be a plus. This is a hands-on leadership role that will require creativity, strategic thinking, and collaboration with cross-functional teams.

Key Responsibilities:

- **Marketing Strategy:** Develop and execute comprehensive marketing strategies to build the company's brand, promote our products/services, and support business development.
- **Communications Leadership:** Lead both internal and external communications efforts, ensuring consistency of messaging across all channels.
- **Public Relations:** Build relationships with media outlets, industry influencers, and stakeholders to promote the company's achievements, product innovations, and thought leadership.
- **Digital Marketing:** Oversee digital marketing campaigns, including social media, email marketing, and content creation, to increase online engagement and visibility.
- **Brand Development:** Establish and strengthen the company's brand identity, ensuring consistency across all touch points.

- **Content Creation:** Lead content creation for websites, blogs, social media, press releases, and other marketing collateral.
- **Market Research:** Analyze industry trends, competitor activity, and customer insights to inform marketing decisions.
- **Cross-functional Collaboration:** Work closely with the product, sales, and leadership teams to align marketing efforts with business objectives.

Qualifications:

- Bachelor's degree in Marketing, Communications, Life Sciences, or a related field. An MBA or advanced degree is a plus.
- Minimum of 5-7 years of experience in communications and marketing, with a proven track record of leading successful campaigns, ideally within the tech, biotech, healthcare, or life sciences sectors.
- Strong understanding of biotech or pharmaceutical industries, trends, and regulatory environments.
- Excellent written and verbal communication skills in French and English. Ability to tailor messages for different audiences.
- Proven experience in digital marketing and social media management.
- Strong project management skills and ability to work in a fast-paced, dynamic startup environment.
- Ability to build and maintain relationships with media, partners, and stakeholders.
- Creative thinker with a data-driven approach to decision-making.

Why join us?:

- A unique opportunity to shape the communication and marketing strategy of a pioneering company that is tackling one of the world's most pressing global health issues - antibiotic resistance.
- A collaborative, dynamic work environment with passionate colleagues making a difference in the biotech space and protecting global health.
- Salary (based on experience) and benefits package.
- Opportunity for growth and professional development as the company scales.