



Head of Communications

Location: Suresnes

Company: Phagos– Biotech Startup

Employment Type: Full-time

Starting: ASAP

Annual gross salary: TBD based on profile

Overview

[Phagos](#) is deploying a global solution against the antibiotic resistance pandemic. We fight ever-evolving infections with ever-evolving medicines using machine learning and optimised microbiology.

We are an international team of 30+ passionate professionals dedicated to positively impact global healthcare. As we continue to scale, we are seeking an exceptional Head of Communications to help us build our entire external presence from scratch.

This role will oversee all internal and external communications, branding, digital presence, and public relations efforts. The ideal candidate will have a strong background both in crafting marketing/communication strategies and in executing them. Experience in the biotech or life sciences industry will be a plus. This is a hands-on leadership role that will require creativity, strategic thinking, and collaboration with cross-functional teams.

Key Responsibilities

- **Marketing Strategy:** Develop and execute comprehensive marketing strategies to build the company's brand, promote our products/services, and support business development.
- **Communications Leadership:** Lead both internal and external communications efforts, ensuring consistency of messaging across all channels.
- **Public Relations:** Build relationships with media outlets, industry influencers, and stakeholders to promote the company's achievements, product innovations, and thought leadership.
- **Digital Marketing:** Oversee digital marketing campaigns, including social media, email marketing, and content creation, to increase online engagement and visibility.
- **Brand Development:** Establish and strengthen the company's brand identity, ensuring consistency across all touchpoints.
- **Content Creation:** Lead content creation for websites, blogs, social media, press releases, and other marketing collateral.
- **Client marketing:** Develop and implement communication strategies to strengthen relationships with existing and prospective clients.



- Market Research: Analyze industry trends, competitor activity, and customer insights to inform marketing decisions.
- Cross-functional Collaboration: Work closely with the product, sales, and leadership teams to align marketing efforts with business objectives.

Qualifications

- Bachelor's degree in Marketing, Communications, Life Sciences, or a related field. An MBA or advanced degree is a plus.
- Minimum 5 years of experience in communications and marketing, ideally within the biotech, healthcare, or life sciences sectors.
- Proven track record of leading successful communication initiatives in a high-growth startup/scale-up environment.
- Strong understanding of biotech or pharmaceutical industries, trends, and regulatory environments.
- Excellent written and verbal communication skills in French and English. Ability to tailor messages for different audiences.
- Proven experience in digital marketing and social media management.
- Strong project management skills and ability to work in a fast-paced, dynamic startup environment.
- Ability to build and maintain relationships with media, partners, and stakeholders.
- Creative thinker with a data-driven approach to decision-making.

Why join us?

- A unique opportunity to shape the communication and marketing strategy of a pioneering company that is tackling one of the world's most pressing global health issues - antibiotic resistance.
- A collaborative, dynamic work environment with passionate colleagues making a difference in the biotech space and protecting global health.
- Opportunity for growth and professional development as the company scales.

If you want to join a pioneering biotech startup with a mission to revolutionise the future of global health, we want to meet you! Please submit your application on the link below:

<https://forms.gle/mJ5oPCUFGyTYNux87>